

A personal project by Daniel Cordero. // Artboards and Storyboards. // 1 August 2016



## SRAPF

Creativity...

Creativity takes courage.

Every act of creation is, first of all, an act of destruction. A destruction and reconstruction of one self, to find our inner artist child that we lost as we grew up.

Do no seek: find the idea; a point of departure, and no more. Ideas and emotions come from all over the place: from the sky, from the earth, from a scrap of paper, from a passing shape, from a spider's web.

Great things are done by a series of small things brought together.

Steal from around you; it's not where you take things from, its where you take them to.

Those who do not want to imitate produce nothing.

It is not the new ideas, but the obsession with the ideas that what has already been said is still not enough.

But steal the soul, and make it your own.

So, at the very end, what you are will come out as your true and unique creation.

Good artists copy; great artists steal.



2









2. Creativity



4. courage



5. Every act of creation is



7. destruction.



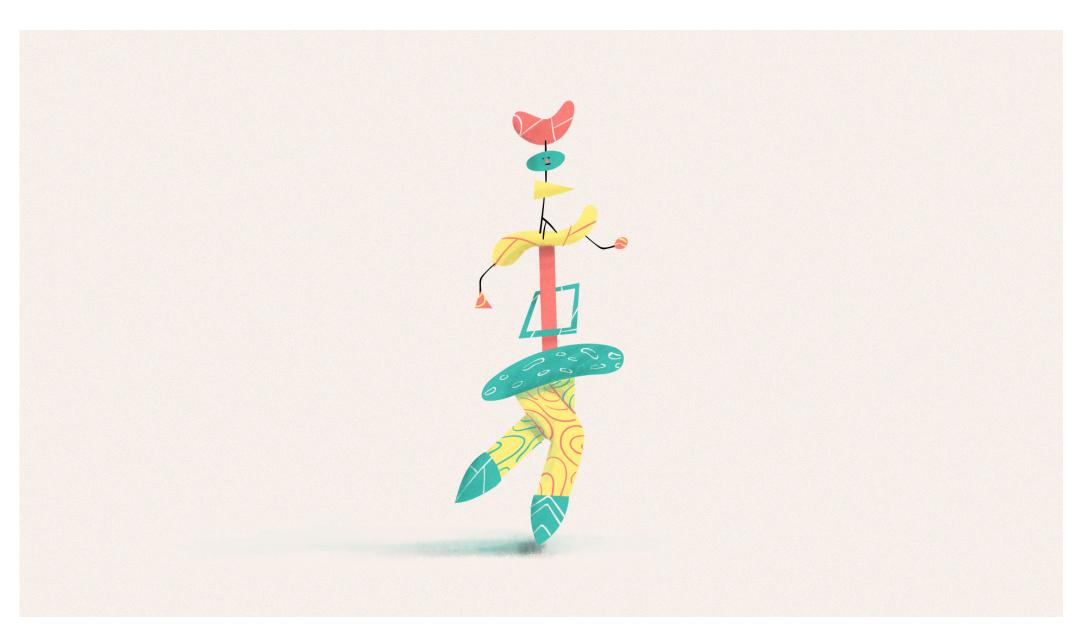
6. first of all, an act of



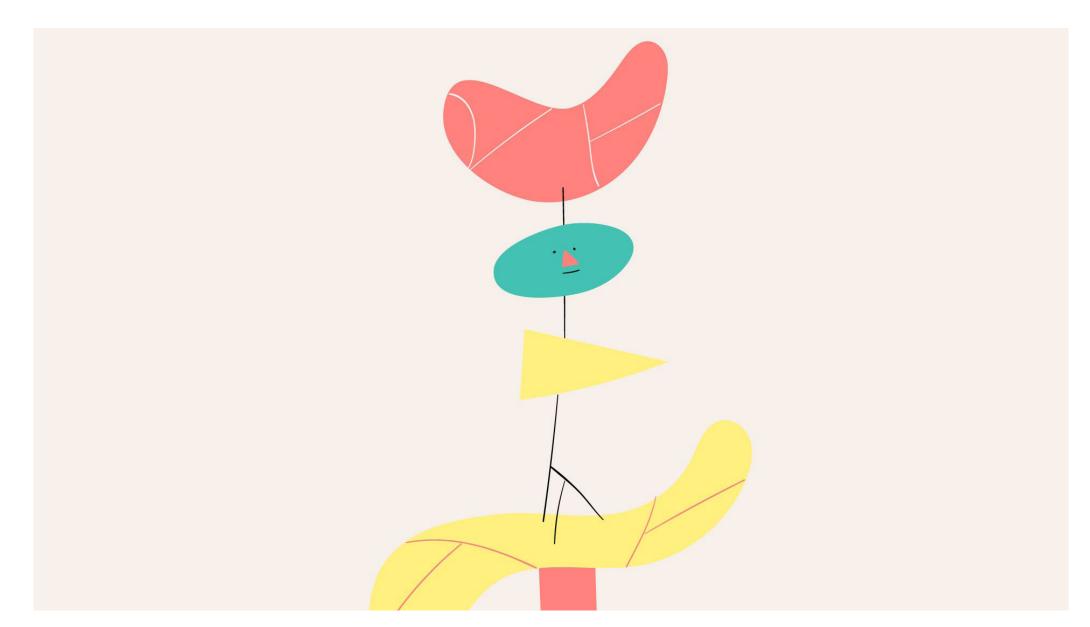
8. A destruction and reconstruction



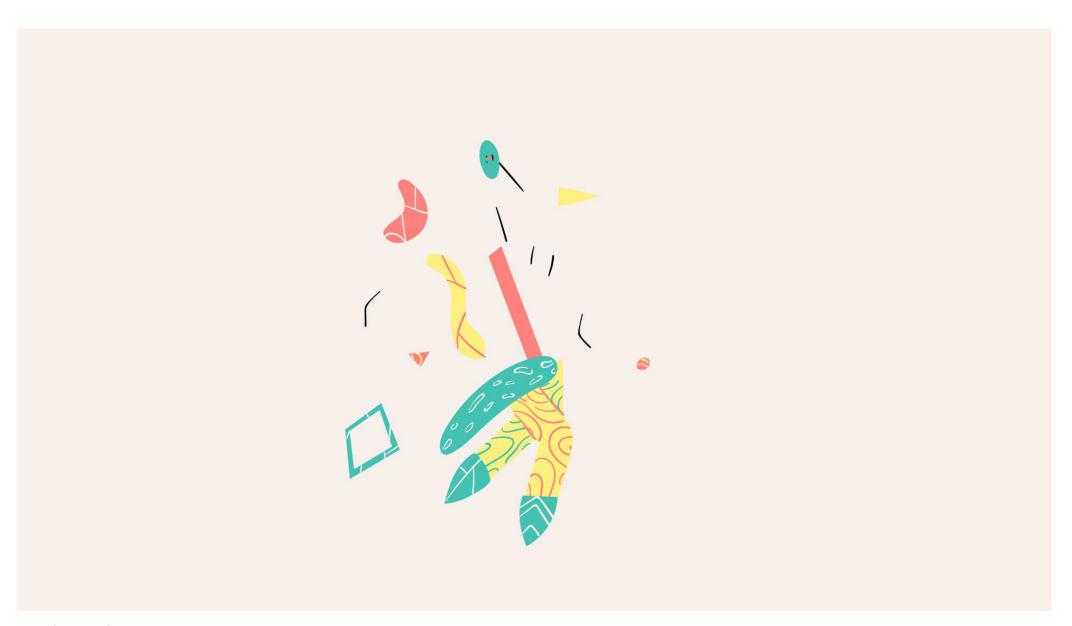
9. of oneself.



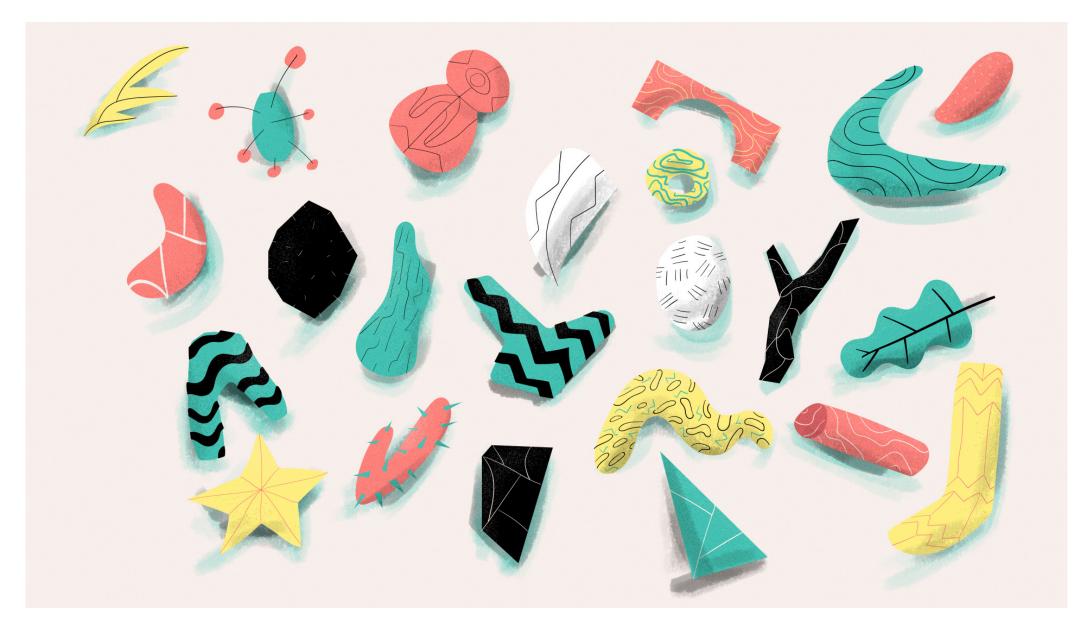
11. inner artist child



10. To find our



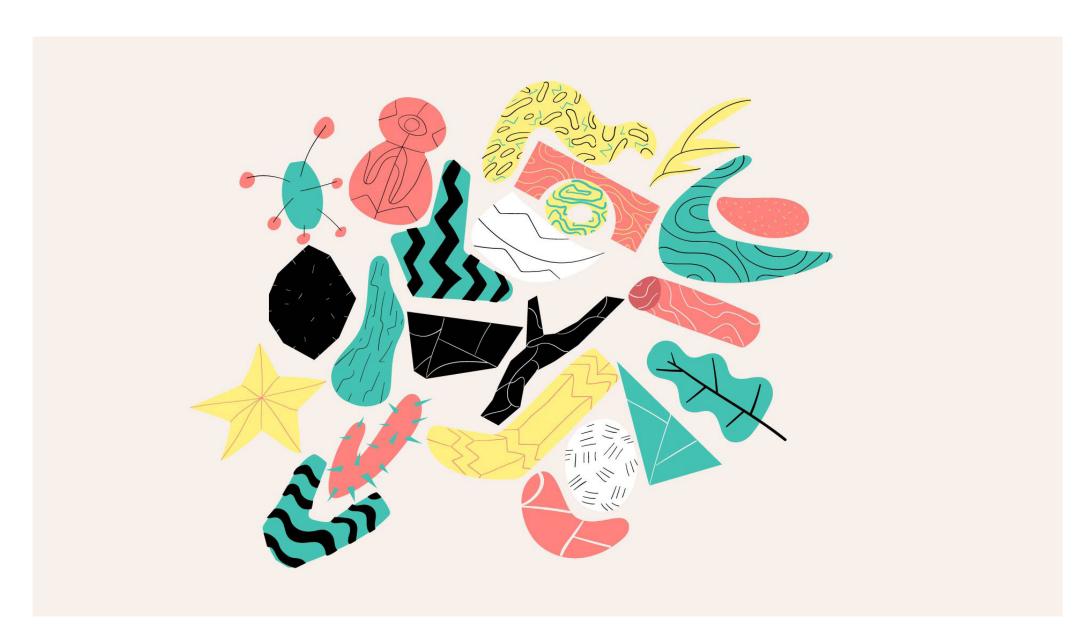
12. That we lost as we grew up.



13. Do not seek: find the idea.



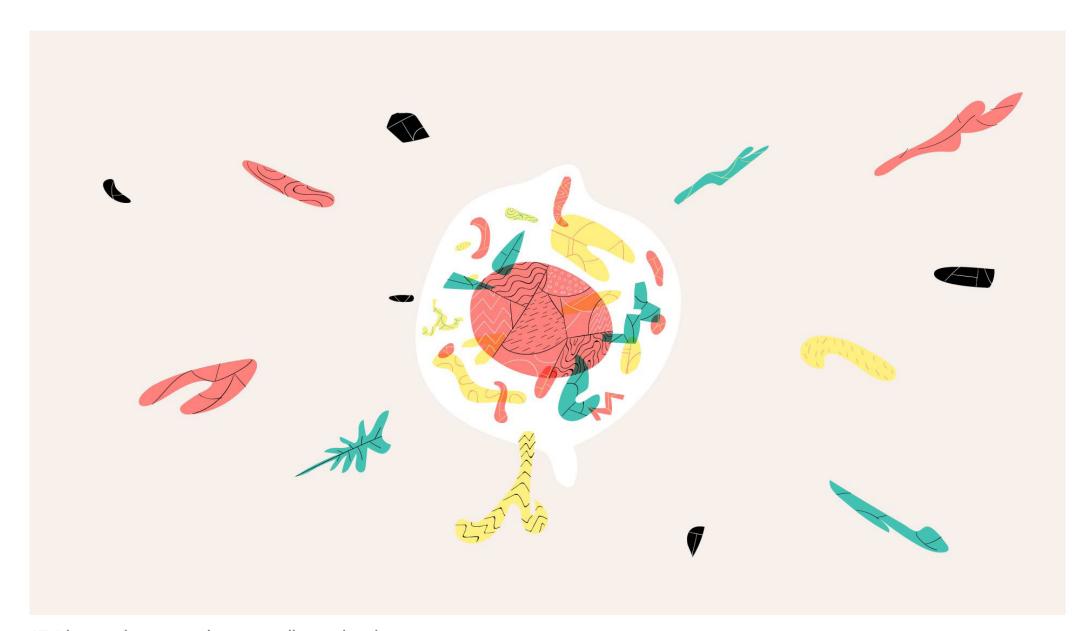
15. of departure



14. A point



16. And no more.



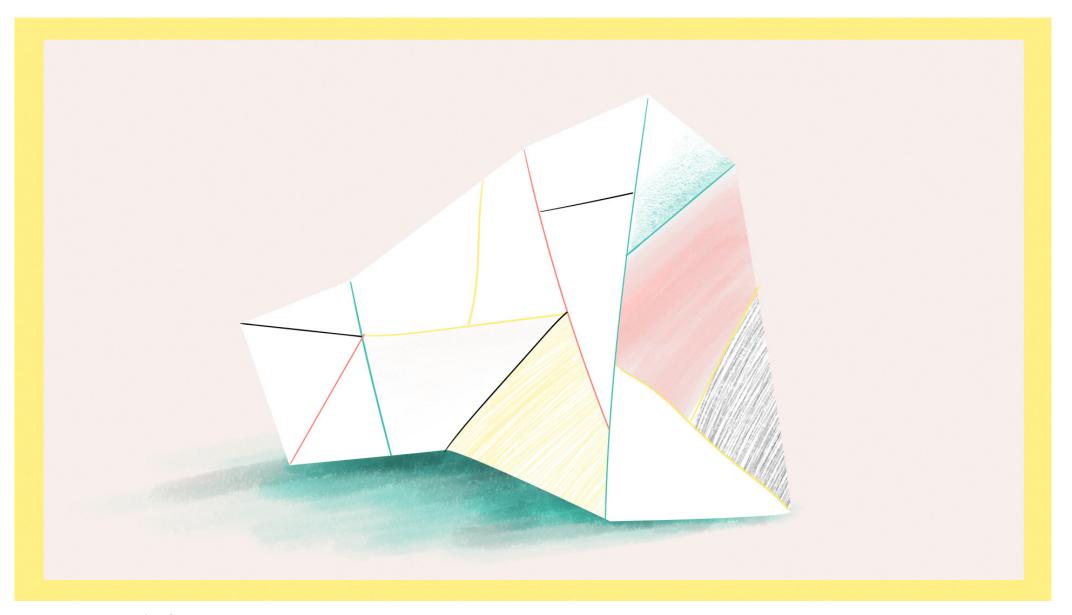
17. Ideas and emotions that come all over the place.



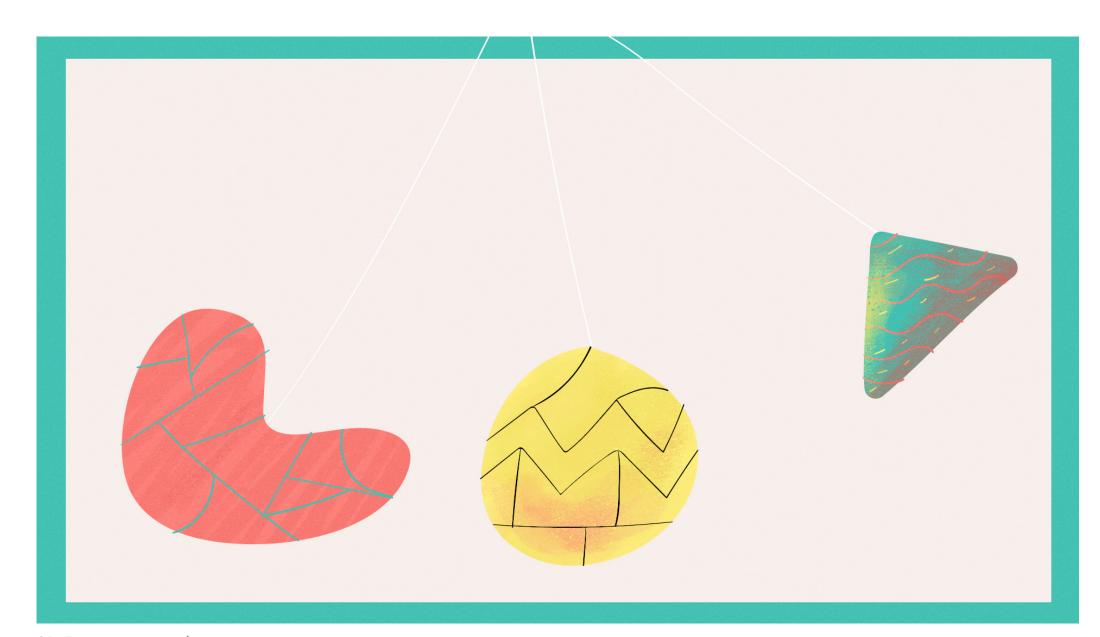
19. From the earth



18. From the sky.



20. From a scratch of paper



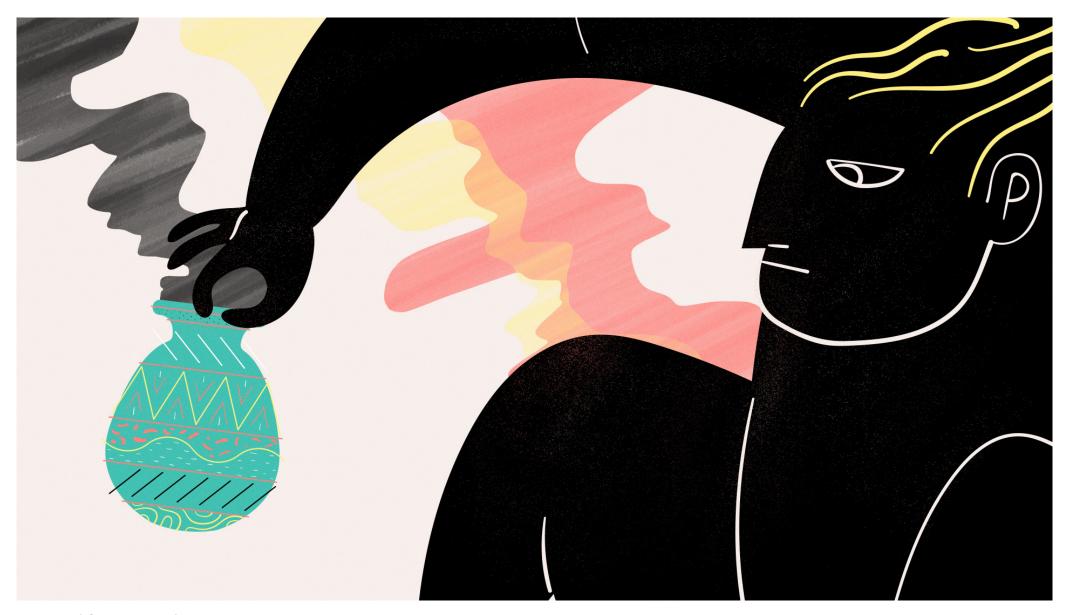
21. From a passing shape



23. Great things are done by a series of small things brought together.



22. From a spider's web.



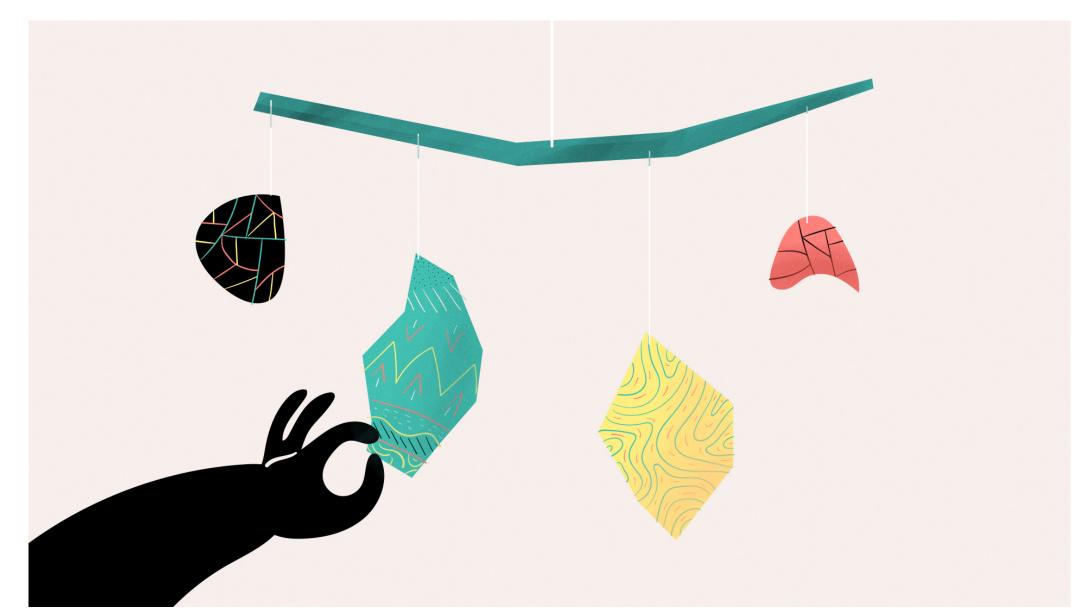
24. Steal from around you.



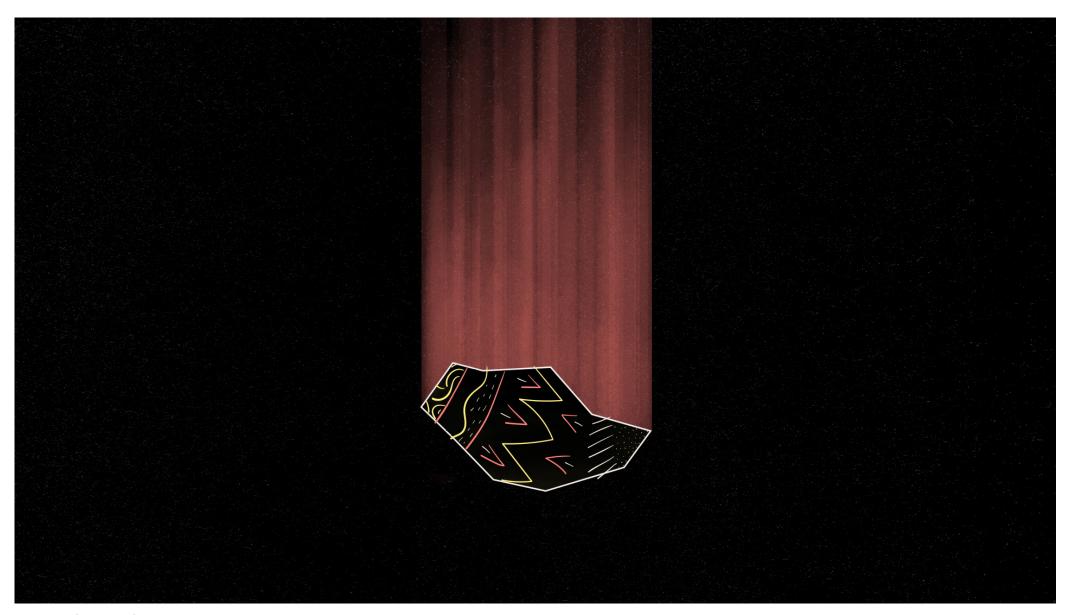
25. It is not where you take things from.



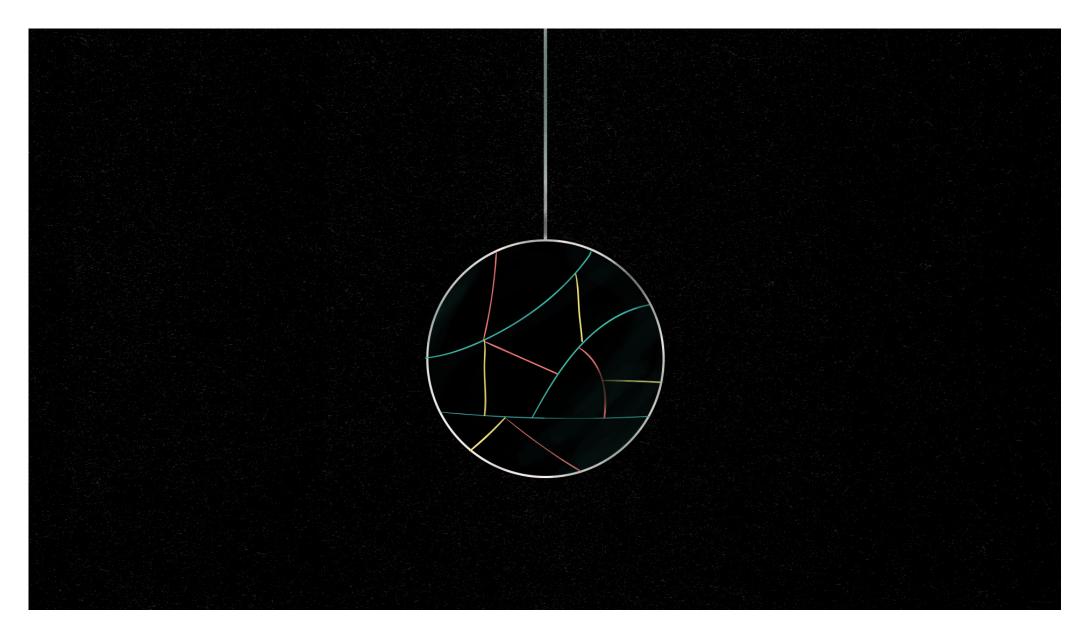
27. Those who do not want to initiate anything



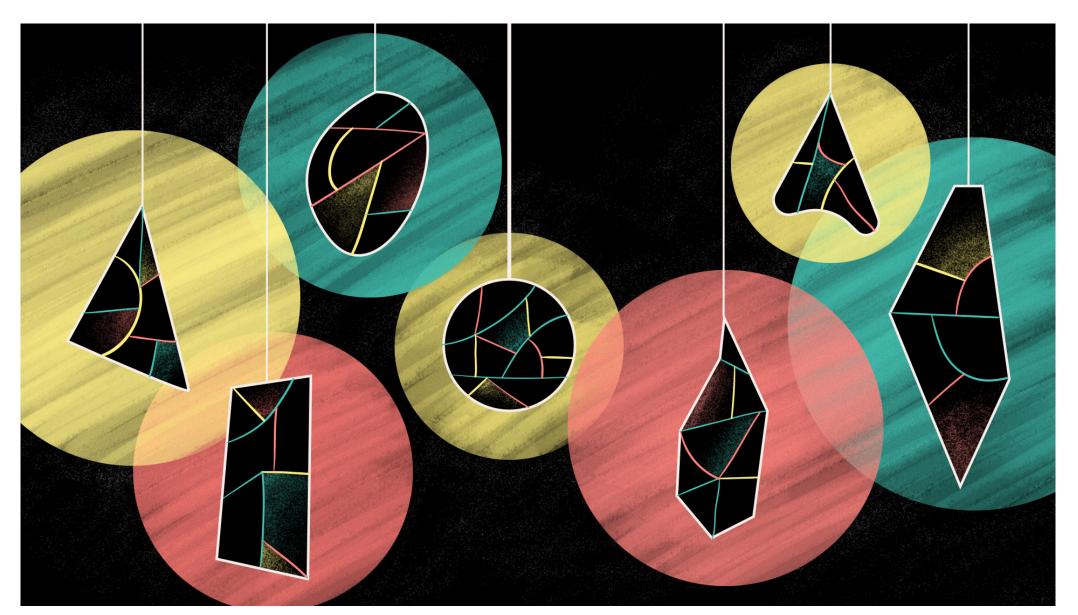
26. Is where you take them to.



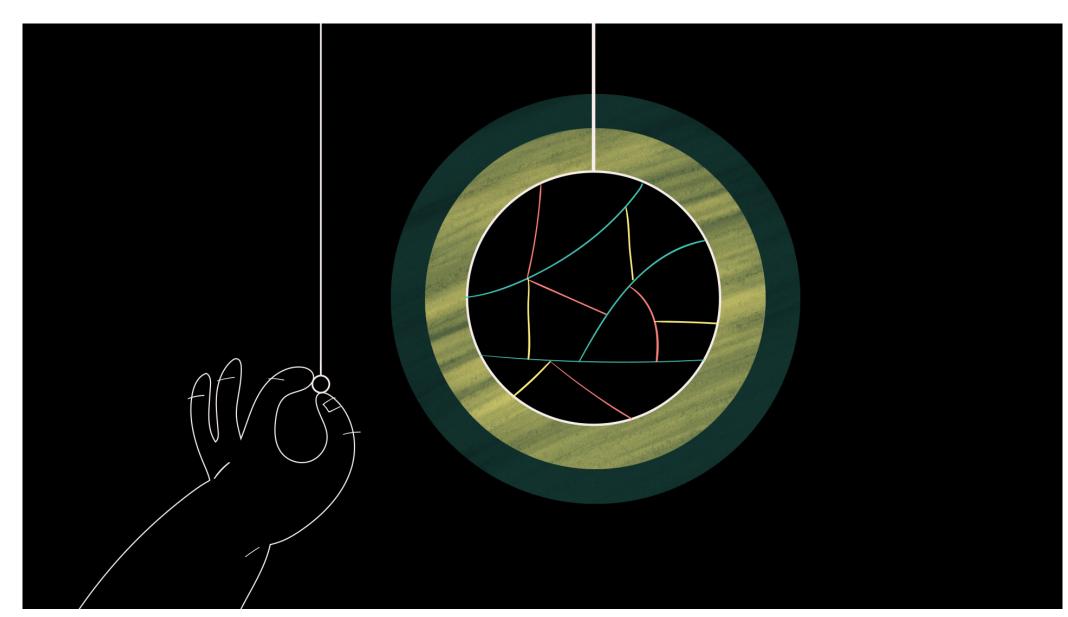
28. produce nothing



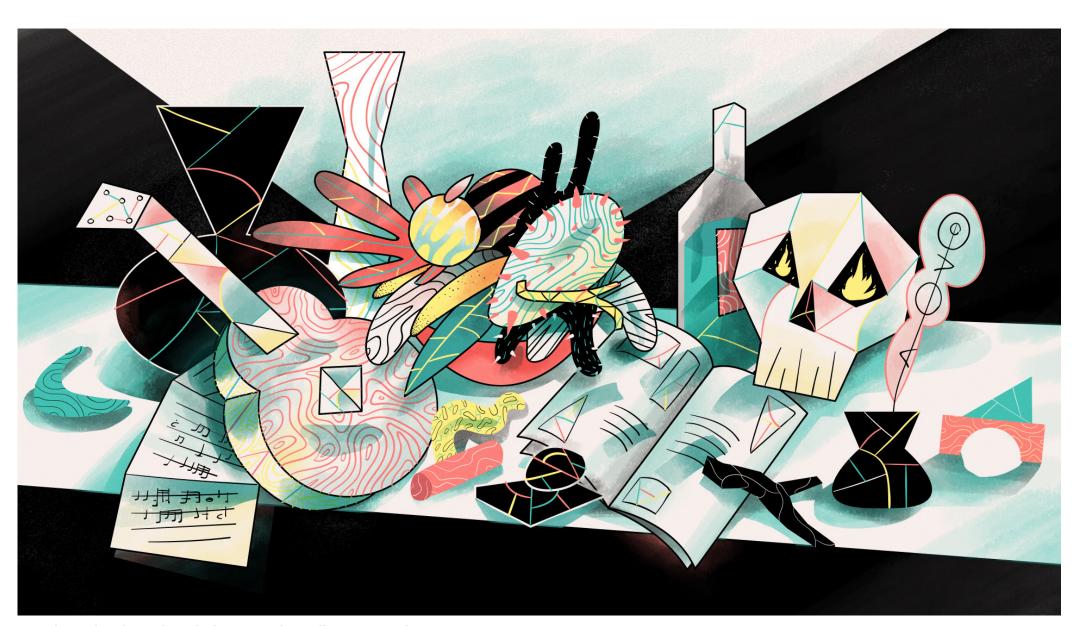
29. It is not



31. but the obsession with the new idea



30. the new idea



32. that what has already been said is still not enough.



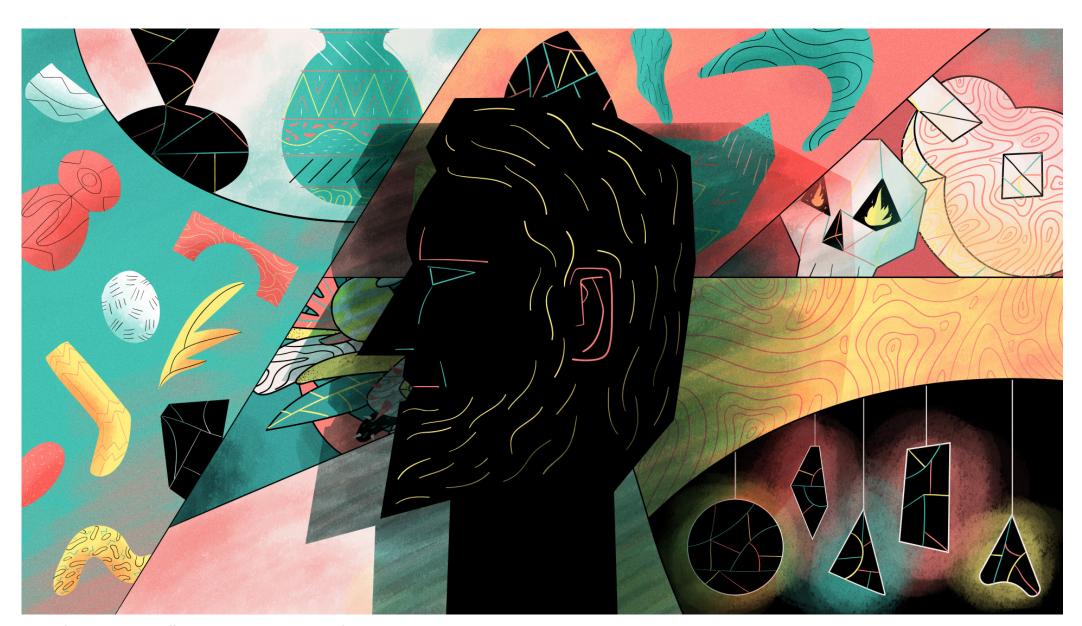
33. But steal the soul



35. So, at the very end



34. and make it your own.



36. what you are will come as your true and unique creation.



37. End title